

Minutes of SWBMAI Board Retreat, 2/21/2010

In attendance: Julie Cherney, Jim Hodges, Jim Knobloch, Jean Knicklebine and Catherine Ryner.

Regretfully absent: Lane Venden, James Brocksmith, Jon Peik.

The meeting began at approximately 2:10.

Use Steve Kauffman Guitar Workshop as a fundraiser: *the board agreed unanimously to pass on using the workshop as a fundraiser.*

Membership software: *a decision will be made by the next board meeting about software to use for membership.*

SWBMAI Fundraiser with the Del McCoury Band:

Amotion was made for the following schedule of events to be held at the High Noon Saloon. It was seconded and passed unanimously.

1:00 - 3:00 Open Jam facilitated by 4 of the Original Nob Hill Boys and SweetGrass

3:00 Nob Hill Boys stage performance for 45 minutes. Nob Hill Boys will be paid \$800.

4:00 SweetGrass stage performance for 45 minutes. SweetGrass will be offered a SWBMAI band membership.

If the Del McCoury Band agrees to a High Noon appearance, the board will ask them to arrive about 1:30. If they are late, the schedule will adjust around their appearance *

A motion was made to charge \$15 admission to non-members and \$12 to members. It was seconded and passed unanimously.

A motion was made to offer reserved seating, if agreed upon by Cathy Dethmers, for the first 50 people who buy advanced tickets if. It was seconded and passed.

The remaining time was used to agree on a budget. The meeting adjourned at 6:15.

Respectfully submitted by Julie Cherney.

SWBMAI Operating Budget Revised DRAFT Per board meeting on Feb. 21, 2010

April 2011 - March 2012

Approximate Net Worth as of 2-19-10: \$11,000

	2009-2010 Actual	2010-2011 Budgeted
Business Expenses		
- Internet & Web Expenses	\$ 0.00	\$ 227.00
- Legal fees & licenses	\$ 922.00	\$ 100.00

- Misc. Printing	\$ 203.00	\$ 200.00
- PO Box Rental	\$ 60.00	\$ 60.00
- IBMA Membership Dues	\$ 200.00	\$ 200.00
- Membership maintenance software purchase	\$ ----	\$ 200.00

Member Maintenance Expenses

- Newsletter (six issues)	\$ 922.00	\$ 1,000.00
- Holiday Party	\$ 602.70	\$ 600.00
- Membership Renewal Mailing	\$ 389.00	\$ 375.00
- Business Membership Window Stickers	----	-----
- Bi-monthly postcard mailing to members:	----	\$ 600.00

28c postage x 259 per = \$72.52 per mailing

250 postards x \$75-\$105 per

Membership Recruitment Expenses

- Informational Brochure:		
500 tri-folds w/ membership form	----	\$ 250.00
- Signage: 2 large logo signs & 1 banner	----	\$ 175.00
- Membership form printing	-----	---

Fundraising Expenses

- Jamboree	\$ 871.00	----
- Class A Raffle: mailing cost + mini posters	----	\$ 500.00
- March 20, 2010 event	----	\$ 1,604.00 *
Nob Hill Boys: \$200		
High Noon Saloon sound and door personnel: \$150		
Limo for Del McCoury Band: 3 hrs/8 people \$253.50		

Del McCoury Band in room gift basket(s): \$196.50

WORT-FM radio ads: \$205

- Fall event ---- \$ 646.00 *

LISTEN / PLAY / LEARN and Special Event Expenses

- Bills Evans Event	\$ 2,150.00	----
- 4 Lakes Traditional Music: Sugar Maple Festival	\$ 1,000.00	----
- Gandy Dancer Festival	\$ 150.00	\$ 250.00
- Bluegrass Caravan	\$ 500.00	----
- WORT-FM: Bluegrass Programming Support	\$ 150.00	\$ 150.00
- Henry Vilas Zoo	----	----
- Threshere	----	----

Education Outreach Expenses

- Jam Support:

2 paid instructors per month @ \$50 per session	\$ 1,200.00	\$ 1,200.00
- Jam Support: Posters and Signage	----	\$ 250.00
- West High School Mandolin Club: 2x instructor fee	----	\$ 100.00
- West High School Mandolin Club:		
mandolin purchase	----	\$ 150.00

Savings (10%) \$ 631.71 \$ 1,100.00

Contingency Set Aside ----- \$ 1,200.00

(\$1,389.00 spent in 2009-2010 itemized above)

TOTAL SPENDING **\$9,901.41** **\$11,137.00**

*Includes WORT-FM ad costs for 17 thirty second spots @ \$12 per = \$204 (3 per bluegrass show = 9) + (3 on

Saturday am =3) + (1 per day on 2 other week days = 2) + (1 more per day bluegrass show afternoons = 3)