

SWBMAI Board Meeting Minutes

July 1, 2009

Up North Bar

Present: Ellis Bauman, Julie Cherney, Jean Knicklebine, Jim Knobloch, Catherine Rhyner, and Lane Venden.

Regrets: James Brocksmith, Sharon Manion, and Jon Peik.

Meeting began at 6:00 p. m.

Julie volunteered to act as secretary. No secretary was named for the August meeting.

Lane Venden was introduced and welcomed as a new board member.

New Board Meeting Policy and Proposal Discussion

- Board discussed whether to curtail meeting time to 2 hours, have the option of lengthening it by 30 minutes if necessary and also met with a consensus after the 2 hour meeting, and tabled items would be addressed as first items of business at the next meeting. A member brought up following Robert's Rules of Order as an alternative. Another didn't see the two options as mutually exclusive. Ellis moved to adopt both formats. Jim seconded it. It passed unanimously.*

Minutes Approval Vote

- Jean moved to amend the minutes of the June 10 meeting. Jim seconded it. The motion to accept the minutes as amended was passed unanimously.*

Financial Review and Approval

- Jean introduced SWBMAI financial documents for review and approval. \$750 earmarked for the cost of filing for the new tax status, \$500 earmarked for the Bluegrass Caravan, and \$150 for the Gandy Dancer festival were not included. Also, mailing costs were not sufficiently broken down into sub-categories. The board decided to table voting on the finances.*
- Jim made a motion to have Jon Peik investigate certificates of deposit and possibly moving some SWBMAI funds into them. Julie proposed amending the motion to include any interest bearing account. Jim accepted. The board approved unanimously.*

New Business

- Newsletter preparation to be held at Germania on 7/7 at 6:30 p. m.*
- Ellis made a motion to give Truman's Ridge permission to use SWBMAI as a reference. After discussion, the motion was clarified to state that Truman's Ridge will draft an endorsement for the board's review and approval. Additionally, a positive comment about the band which was made by a board member and then shared by Ellis with the band via email, will be changed to state that the comment was made by a jamboree attendee. Catherine seconded the motion and it was passed unanimously.*

IBMA Membership Renewal

- Jim made a motion to renew the IBMA membership. Julie seconded it. After discussion of the benefits of the \$200 membership fee; access to health fund, free use of*

the Simmons Data Research, useful newsletter, and contributing to the national organization that promotes bluegrass, the motion passed unanimously.

Board Member Nomination Update

- *Johanna Fabke wrote a letter to Tom Martin-Erickson on behalf of SWBMA encouraging Tom to consider serving on the SWBMA board. As of July 1, Jean hadn't heard back from Tom Martin-Erickson in regards to his willingness to participate as a board member.*

Tax Status Update

- *As of July 1, the lawyers hadn't heard anything from the IRS. Neither the lawyers nor Ellis expect the IRS to communicate with him directly.*

Membership Mailing Duties

Julie and Ellis will assemble packets with information about individual SWBMA memberships; individual subscription forms, list of benefits of being an individual subscriber, some old FBMs, to be mailed to affiliated bands to be made available at their performances.

Sugar Maple

The following points agreed upon by Jean and Evan Murdoch were discussed by the board. Results of board discussion are in red:

1. *SWBMA will have an information table in the main tent shared with WORJ and WJ Public Radio. One SWBMA sign/banner will be used here. (The board agreed to use the small banner).*
2. *This SWBMA table will purposefully be arranged so that it does not outshine the Sugar Maple table. See points 4 and 6.*
3. *SWBMA will receive free tickets using the 1 ticket for every \$75 policy we have. These will be 2 day tickets. The two 1-day tickets given as a jamboree prize will count toward the grand total of tickets given.*
4. *SWBMA t-shirts will be sold at a joint t-shirt sales table with Sugar Maple t-shirts.*
5. *If SWBMA co-ordinates and runs the jam tent on Saturday, additional signage can be used. The tent would be branded as the SWBMA Jam Tent. All jam tent leaders will receive a free Sugar Maple t-shirt. (Lane commented that running the jam tent is a good idea as it is a large part of SWBMA's mission. Jean will call people to be jam leaders. Catherine felt jam leaders should be offered a free SWBMA membership or membership renewal. Also, it was suggested that SWBMA volunteers at Sugar Maple should receive the tickets offered to SWBMA by the 4 Lakes board.)*
6. *Evan and Jean sketched out a new display arrangement positioning Sugar Maple in one back corner and SWBMA/WORJ/WJPR and t-shirt sales in the other. The tables will be set up in an "7" shape -- essentially backward compared to last year's Sugar Maple booth. Adjacent to both sets of tables in the back, a small canopy size awning may be added to extend our sales area to those outside the main tent. (Potentially, there will be a flat rate for all SWBMA t-shirts. Catherine offered to find volunteers to staff the merchandise and information tables. Ellis volunteered to be at the tables and help out.)*

All items were agreed upon and passed unanimously.

Additionally, Ellis made a motion to have SWBMAI pay for Sugar Maple tickets for volunteers if we run out of ones given to us. Julie seconded it and it was passed unanimously.

Gandy Dancer

- *Jean will send out a press release written by Johanna Fabke at her request.*
- *Catherine will coordinate volunteers for Saturday and Sunday.*

Mt. Morris Jam Camp

- *Cancelled*

Instructor –led Jam Update

- *The jams are now at the Up North Bar and Germania.*
- *Public relations and promotion of the instructor-led jam classes can begin now that a permanent class site has been secured. Ideas include a press release to be included in the Fireball Mail article and announced on WCRJ.*

Website Changes

- *Minutes page changes - added missing minutes from recent months; added operating budget to minutes page; added new page Fireball Mail Archives; renamed archive files for clarity; changed home page language to state current issue only available to subscribers. New bylaws will be posted.*

Scholarship Program

- *Jim Knobsch volunteered to be chairperson. Catherine offered to help.*

Memorial Union Theater Punch Brothers Partnering Proposal

- *The Union " requests a website ad running for 2 months (Jan and Feb 2010), 1 member email alert, and 2 newsletter ads, newsletter article." In return, SWBMAI could be included in the "Meet our Friends" section of the Union's E-newsletter (9,000+ circulation).*
- *Ellis made a motion to accept the Union's in-kind request as feasible. Catherine seconded it. It passed unanimously.*

SWBMAI t-shirt distribution list for instructors and photography used in FBM

- *To be taken over by Jim.*

SWBMAI Pick-holder Cap

- *Jim made a motion to table the project until the end of the fiscal year. Catherine added a friendly amendment proposing tabling it until the next meeting. Jean and Jim will work on the project to see if some caps can be ready for sale at Sugar Maple and Gandy Dancer. If needed, the board will vote for ordering caps via-teleconferencing or a special meeting.*

Riley Tavern Update

- *Jean suggested being aware of jam participants who are abusing the free drinks for musicians offered by Riley's Tavern. She also requested the board to grant her permission to draft a statement clarifying SWBMA's role in the jam and documenting SWBMA's friendly support of the tavern, e.g. website articles. The board granted permission.*

Tabled Items

- *Add Business or Association Category to Membership Options*
- *SWBMA (bumper) sticker cost review and printing decision*
- *Class A Raffle*
- *Holiday Party*
- *2010 Jamboree Fundraiser*

The meeting adjourned at 8:30 p.m. after board members opted to leverage the option of an additional half hour of meeting time.

Respectfully submitted by Julie Cherney